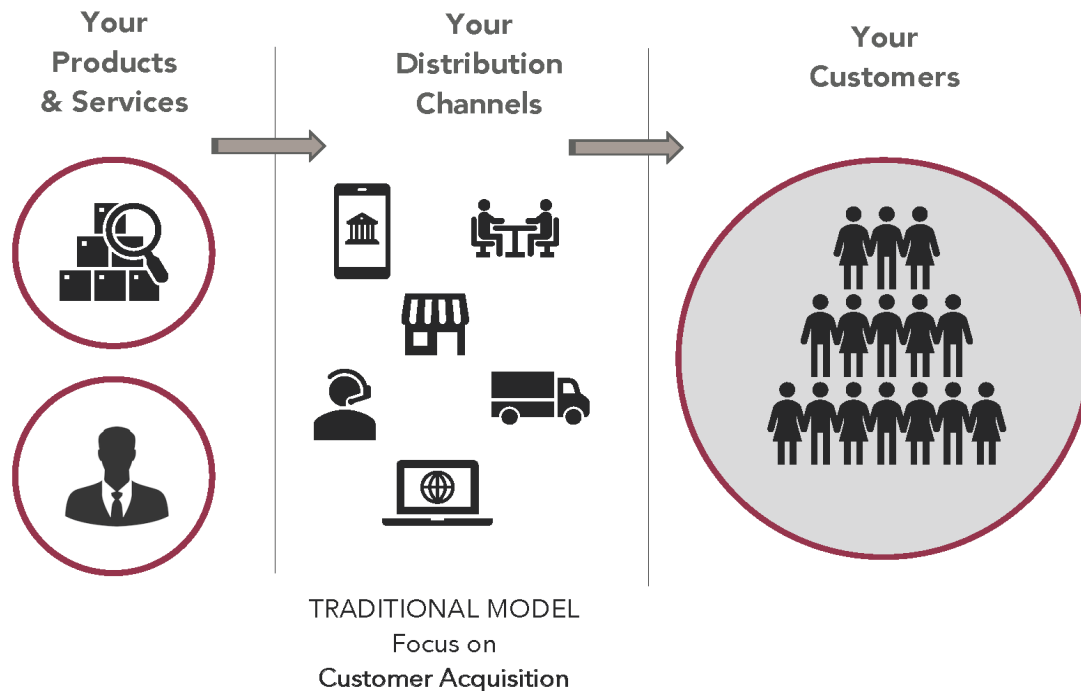


Taking Service Businesses Online

From this...

We have moved on from the **Traditional Revenue Model**...linear, labour intensive, largely inflexible and often inconsistent. A focus on customer acquisition and a tolerance for higher customer churn rates.



To this...

We have move to a **Digitized Revenue Model**...dynamic, differentiated, experiential, cost-efficient, and predictable service delivery... A focus on retaining customers first and foremost, then maximising total earnings and value from those customers over their lifetime with you.

